

**Multi-Disciplinary Prevention Advisory Committee (MPAC)
Messaging Priorities Committee**

MESSAGING:

Messaging Topic	Target Audience	Media Type	Who Should Create	Who should deliver	Comments
Good Samaritan Law - protections for calling 911 – it is safe for YOU to call	Specific Populations: youth parents young adults people who use drugs Incarcerated/soon to be released offenders Offenders under community supervision	Postcards Flyers radio PSAs TV PSAs billboards		NNOT PHASA JTNN Coalitions School-based organizations (e.g., Transforming Youth Recovery) UNR student health center PTAs Emergency Departments	
Good Samaritan Law - protections for calling 911 – tell your clients about this new law	Direct Service Providers: CBOs Social Service Providers HIV service providers Drug treatment facilities Homeless shelters Transitional housing Emergency Departments Crisis Call line Nevada 211 UNR student health center School-based organizations (e.g., TYR) Community supervision entities (parole/probation)	Newsletters Email Blasts		Northern Nevada Behavioral Health Coalition JTNN Coalitions	

<u>Good Samaritan Law - protections for calling 911 - people who call should be protected against arrest, charge, etc.</u>	<u>Law Enforcement Criminal Justice (prosecutors, defense attorneys, judges) EMS Community supervision entities (parole/probation)</u>				
<u>Naloxone can be obtained via prescription for people at risk, friends and family members</u>	<u>Parents, Peers, patients in drug treatment, Addicts people who use drugs, homeless people, people living in transitional housing</u> <u>Specialty courts, drug treatment facilities, homeless shelters</u> <u>Emergency departments</u> <u>Crisis Call line</u> <u>Nevada 211</u> <u>REMSA Nurse line</u> <u>Incarcerated/soon to be released offenders</u>	<u>Postcards</u> <u>Flyers</u> <u>radio PSAs</u> <u>TV PSAs</u> <u>billboards</u> <u>direct messages through CBOs</u>		<u>NNOT</u> <u>PHASA</u> <u>JTNN</u> <u>Coalitions</u> <u>School-based organizations</u> <u>PTAs</u>	
<u>SB 459 Four Components: Direct, co-prescribing, and 3rd party prescribing</u>	<u>Physicians</u> <u>PAs</u> <u>DOs</u> <u>Nurses who prescribe (NPs?)</u> <u>Medical students</u> <u>Medical Associations</u>	<u>Newsletters</u>		<u>Medical Associations</u> <u>Governor's office</u> <u>HHS</u>	
<u>Pain Mgmt. Alternatives</u>					

<u>Naloxone is available in the community – is legal, looks like this, etc.</u>	<u>EMS</u> <u>Law enforcement</u> <u>Criminal justice – prosecutors, judges, defense attorneys, etc.</u> <u>Community supervision (parole/probation)</u>				
<u>Naloxone available in pharmacies (pending BoP approved protocol)</u>	<u>Parents, patients in drug treatment, people who use drugs, homeless people, people living in transitional housing</u> <u>REMSA Nurse line</u> <u>Crisis Call line</u> <u>Nevada 211</u> <u>Incarcerated/soon to be released offenders</u>				

TRAININGS:

Training Topic	Target Audience	Est. Length	Who Should Train	Comments
Good Samaritan Law	Direct Service Providers (Treatment, Health, Juvenile Justice, School, Courts, Mental Health, Human Services)			
Good Samaritan Law	Law Enforcement, First Responders, MOST, CIT			
Good Samaritan Law	Specific Populations (Inmates, Youth, Homeless, Addicts, Parents)			
Naloxone Administration	Law Enforcement, First Responders, MOST, CIT			
Naloxone Administration	Parents, Peers			
Naloxone Administration	Direct Service Providers (Treatment, Homeless Shelters, Apartment/Motel Managers)			
Naloxone General Education				
SB 459 Four Components	Pharmacists	6- 8 hrs.	Roseman University of Health Sciences	
SB 459 Four Components	Prescribers	4 hrs.	UNR School of Medicine	
SB 459 Four Components	Medical Associations			
MAT	Judges, Treatment, Law Enforcement		Dr. Green, Stephanie Woodard	